violet's vault

Privacy Statement

1. Information Collected

Violet's Vault may collect personal information about the Customer when they visit the restaurant and through the online services.

Generally, the Customer are under no obligation to give Violet's Vault any private information. In certain cases though, Violet's Vault is incapable to give the product and services requested unless the Customer provides their personal information.

Information that may be collected:

- personal details, such as the Customer's name, postal address, cellphone number, phone number, email address, birth date and other contact information, when they register through the online services;
- transactional data, including information about the products and services purchased, prices, payment method and details;
- account information, such as username, password used to access the online services to purchase a product of a service
- other personal information they select to submit through interaction with Violet's Vault including through social media.

2. Usage of the Information Collected

The information collected is used for the following goals:

- to cater products and services and contract to the Customer, including payment card processing and Customer support;
- to manage our relationship with the Customer, including feedback and surveys;
- to personalize and ameliorate products and services and Customer service experience, in particular by developing new products and services;
- to provide the Customer with general as well as personalized marketing information;
- business analytics, including consumer products and services research, to assess the efficacy of the online service, sales & marketing, and to analyze future market trends and Customer demand;
- to ensure the security of our online services and in-person technology, including the discovery, prevention, and investigation of attacks;

- to protect and prevent fraud, crimes, claims and other liabilities within reason;
- to protect the rights, welfare, safety, and security of Customers, employees, and premises;
- to abide by legal obligations, rules and regulation; and
- to open up, exert or defend a legal proceeding or legal claim.

3. Sharing the Information Collected

Violet's Vault do not sell Customer's personal information and only share their information as delineated in this Privacy Statement or as otherwise mentioned to them at the time the information was collected.

The Customer's personal information may be shared with:

- vendors who help Violet's Vault to operate its business operation such as information technology service providers and marketing agencies, third party agencies to help Violet's Vault to detect or prevent fraud;
- local authority and agencies, provincial and federal courts;
- possible purchasers or other third parties that might be involved in a corporate agreement of purchase and sale transaction; and
- professional providers such as legal and paralegal providers, auditors, accountant, and insurance brokers.

4. Usage of Online Services & Other Technology

Violet's Vault and certain vendors may use cookies, web beacons and other digital technologies throughout the online services and in other business areas such as online marketing, to collect information, social media application and through the online service account.

Both Violet's Vault and third-party may use these type of technologies to collect information about the Customer's online experience when using the online services to further personalize and ameliorate the Customer's online experience.

The Customer has the option in their web browser if they do not want to get a cookie or if the Customer want to set their web browser to advise them when they get a cookie.

5. Links to Other Websites & Social Media

Violet's Vault online services offer links to websites that are not managed and run by Violet's Vault, but by third parties. It is the responsibility of the Customer visiting one of these linked websites, to read their website's privacy statement, terms & conditions and any other applicable third party policies. Violet's Vault is not responsible for third parties rules and regulation, policies, terms & condition and privacy statement. Violet's Vault may use plug-in, widget and similar technology through the online services, such as Facebook "Like" buttons. These third parties may use automated and digitized methods to collect personal information. These third parties may use the Customer's personal information following their own privacy statements and policies.

6. Retention

Violet's Vault keep the Customer's information the amount of time required to carry out the goals outlined in this Privacy Statement. Violet's Vault records policies follows all local, provincial and federal laws.

7. Children's Privacy Statement

Protecting the privacy of children who visit or use Violet's Vault online services is of the utmost importance. Violet's Vault urge parents / legal guardian / tutor to regularly monitor and supervise their children's online activities.

8. Choices & Rights

Marketing Communications

If any Customer are subscribed to any marketing communications, they can later opt out by following the opt-out instructions in the said marketing communications. They can also go to their communication preferences in their online services account to opt out. The Customer may also have the capability to modify their communication preferences using the settings on their own device.

If they do opt out of receiving marketing communications, Violet's Vault may still send communications to the Customer about their transactions. Opting out of one means of communication does not signify the Customer have opted out of all means of communications.

9. Information Security

Violet's Vault is committed to take suitable measures to safeguards the Customer's personal information. Violet's Vault has put in place measures that are designed to protect personal information from accidental, unauthorized loss, alteration, or destruction. Even though, much effort has been put in place to protect personal information, no website, cellphone application, computer software and system, or any transmittal of information over the internet can be guaranteed to be completely secure.

10. Modifying the Privacy Statement

The date which this Privacy Statement is valid from is marked at the top of this statement. Violet's Vault may modify this Privacy Statement. The new revised version will have last updated date marked at the top of the statement. The Customer is responsible to read the most up-to-date version of the privacy statement.

11. Contact Information

Any feedback or questions concerning the collection of personal information. Please contact:

Violet's Vault Inc. 23 Plaza Drive Iroquois, ON K0E 1K0 <u>www.violetsvault.ca</u>